



## POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

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पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

### **EXPO PRODUCCIÓN**

**20<sup>TH</sup> TO 22<sup>TH</sup> March, 2024**

### **WORLD TRADE CENTER, MEXICO CITY**

PDEXCIL MUM/For. Events MAI/2023-24/92/PartXII/369

14.12.2023

#### **Expo Producción from 20.03.2024 to 22.03.2024 at World Trade Centre, Mexico City.**

Powerloom Development & Export Promotion Council (PDEXCIL) is organizing group participation in Expo Producción from 20.03.2024 to 22.03.2024 at World Trade Centre, Mexico City, under MAI scheme of Ministry of Commerce & Industry, Govt. of India.

EXPO PRODUCCIÓN provides a vital, professional platform for manufacturers, brands, retailers and suppliers to connect, network and learn about the newest trends, products and innovations impacting the industry. EXPO PRODUCCIÓN 2024 will be the 7<sup>th</sup> Edition of this event. The exhibitor's profile consist of Computer Software / Information Technology, Contract Manufacturing (Full Package / Private Label), Cutting & Sewing Equipment, Distributor / Wholesaler, Fabrics, Fibers & Yarns, Findings / Trims, Nonwovens, Research & Development, Services & Logistics, Supplies, Textile Machinery, Associations / Academia & Publications.

#### **Events Schedule:-**

|                   |   |
|-------------------|---|
| Event Name        | Expo Producción   |
| Venue             | World Trade Center, Mexico City   |
| Date              | 20.03.2024 to 22.03.2024  |
| Exhibit Products  | <p>Exhibitors offer products, services and equipment for the following areas of the apparel, home, and technical textiles industries:</p> <ul style="list-style-type: none"><li>• Computer Software / Information Technology</li><li>• Contract Manufacturing (Full Package / Private Label)</li><li>• Cutting &amp; Sewing Equipment</li><li>• Distributor / Wholesaler</li><li>• Fabrics</li><li>• Fibers &amp; Yarns</li><li>• Findings / Trims</li><li>• Nonwovens</li><li>• Research &amp; Development</li><li>• Services &amp; Logistics</li><li>• Supplies</li><li>• Textile Machinery</li></ul> |
| Visitor's Profile | Designers, Engineers, Educators, Plant Managers, Purchasing Managers, Quality Control Managers, Research and Development Managers, Production Managers, and Sourcing Managers involved in the following   |

#### **Regional Offices**

**Erode:** Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

**New Delhi:** Flat No 511, 5<sup>th</sup> Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilrodelhi@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

|                       |   |
|-----------------------|---|
|                       | areas of the fashion, home and technical textiles industries: <ul style="list-style-type: none"> <li>• Aerospace</li> <li>• Automotive / Transportation</li> <li>• Garment Manufacturing</li> <li>• Government Manufacturing</li> <li>• Home Textiles</li> <li>• Leather and Footwear</li> <li>• Medical</li> <li>• Military</li> </ul> |
| Standard Booth        | Walls, Carpet, Fascia Name, 1 Table, 2 Chairs, Booth Lighting, Electric Socket and Top Branding.  |
| Participation Charges | INR 3,00,000 (9 sqm booth)<br>Proportionate rate will be charged for proportionate sq. mtr. subject to availability.  |

**Participation information:** To book the stall please make full and final participation fee of Rs. 3,00,000/- through RTGS/NEFT to PDEXCIL bank account on or before 15.01.2024 along with application form as attached.

**Bank Details for Payment through RTGS/NEFT:**

|                     |  |
|---------------------|--|
| NAME OF THE ACCOUNT | POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)   |
| BANK                | STATE BANK OF INDIA  |
| BRANCH              | SAKINAKA BRANCH,<br>SAKI VIHAR ROAD, ANDHERI (EAST), MUMBAI- 4000072<br>TEL.NO. 022-28591973, 28521307 |
| ACCOUNT NO          | 30112394507  |
| IFS CODE            | SBIN0000567  |
| TYPE OF A/C         | CURRENT ACCOUNT  |

*Note: If any TDS is applicable on the above participation fees, deduct and pay to the Income Tax Department and provide the Form 16A to the council. Late deduction of TDS after receipt of the Full & Final participation fees to the council will not be allowed/refunded.*

**Refund Policy:**

- Only if any National level travel bans happen from India to Mexico City or vice-a-versa, due to Covid-19 pandemic or any other calamity, refund will be given.
- In case council cancels its participation in the event, refund will be given.

**Cancellation Policy:** In case of cancellation/withdrawal/rollover of participation by the applicant, full participation fees/advance payment will be forfeited.

The participation fee is for stall only and all other expenses towards airfare, visa charges, hotel stay, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own. **However, eligible participants may claim reimbursement of air-fare subject to the guidelines of MAI scheme and sanction of fund from Ministry of Commerce, Govt. of India.**

**Basic Eligibility Criteria for financial assistance under MAI scheme:**

- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair/exhibition, thereafter have to participate in that fair on their own. In the case of exporters belonging to SC/ST/Women and the exporter

having f.o.b. value of exports of or less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.

- EPCs/Trade Bodies must ensure that the MAI funding support is only provided to a member/participant company for a maximum of three MAI events in a year. In the case of exporters belonging to SC/ST/Women and the exporters having f.o.b. value of exports of or less than Rs. 50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc.

**Basic Eligibility Criteria for air fare reimbursement:**

- Exporter with an f.o.b. value of exports below Rs 50 crore in the preceding financial year.
- Reimbursement of airfare to the companies having nil exports/start-ups/new exporters may be allowed to the participants as per the following conditions.
  - a) The amount of airfare reimbursable will be 50% of the economy fare, subject to market-wise ceilings prescribed in the Schemes guidelines.
  - b) The exporter has been active in the domestic market and has at least annual turnover of 50.00 lakh in the preceding financial year.
- For other exporters also, it will be necessary to have minimum annual export turnover of Rs. 50.00 lakh in the preceding financial year to avail reimbursement of airfare.
- Having membership with EPC for atleast past 12 months and submitting export return regularly.
- Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial position.
- Claim to be submitted within 45 days of return to India in the prescribed format with all supporting documents (for more details refer MAI guidelines).
- Assistance would not be available to exporter of foreign nationality or holding foreign passport.
- Airfare reimbursement is subject to the sanction of grant by the Dept. of Commerce.

To ensure your participation, please send the application to PDEXCIL office by email/post/hand delivery. The application form can be sent on email id; [pdexcilmumbai@gmail.com](mailto:pdexcilmumbai@gmail.com)

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office:- 022- 28502050/2060,  
Ms. Lavany Saxena, Assistant Director: +91 9892886912  
Mr. Pankesh Chipkar, Section Officer: +91 9821126523  
Ms. Nasreen Mujawar, Jr. Assistant: +91 8433880538

**PDEXCIL Regional Offices:**

Erode: - Mr. C. Vijayakumar, Jr. Assistant: +91 8778582591  
Delhi: - Mr. Vishal Patyal, Regional Officer: +91 7814014458

  
(MAHESH N. SANIL)  
EXECUTIVE DIRECTOR